
PETERS TOWNSHIP HIGH SCHOOL

COURSE SYLLABUS: MEDIA II, III, IV YEARBOOK

Course Overview and Essential Skills

This year-long course will combine production training and practice with national standards of yearbook assembly. Students in this course will ultimately produce the school yearbook. Students will learn to work within an organizational structure that includes student editors. Students will increase their proficiency in desktop publishing, layout design, photography, writing, editing, and fund-raising. Specializations will be assigned depending on student aptitudes, interest, and publication needs.

- Students work on the creation of a full color, 256 page yearbook
- Students also create a 24 page supplement to the yearbook covering spring events
- Students will each be assigned an editor position and specific tasks
- Students will work on additional media-related projects outside of the book when applicable

Course Textbook and Required Materials

- Jostens Yearbook Avenue publishing website and Google webapps account and Drive for materials
- DSLR cameras, Adobe Photoshop

Course Outline of Material Covered:

Unit or Topic	Concepts/Skills/Resources	Timeframe
Writing for Yearbook	Students will learn how to write simple leads, caption starters and gather accurate quotes from students	Learn first two weeks and then use throughout year on each deadline
Photography for Yearbook	Students will learn how to photograph candidly appropriately, getting in close and in portrait direction for optimal aesthetics	Learn first two weeks and then use throughout year on each deadline
Design for Yearbook	Students will access yearbookavenue.com on a daily basis to complete spreads with text and photos	Learn first two weeks and then use throughout year on each deadline
Deadlines	Students will meet deadlines for proofing of yearbook spreads via text, design, photos and tagging for index	Monthly submission of work with rubrics for grading based editor position and tasks
Participation	Students will complete a Google form submitting feedback from the week's tasks	Weekly submission online
Event Shoot	Students will photograph any sports or activities not covered for the yearbook	One per quarter submitted with rubric for grading
Projects	Students will work on projects outside of the book when applicable that relate to photography, design and/or writing	Varied, usually after the main part of the book is completed

****Depending on the needs of the class or changes in the school year, the course outline is subject to change.***